

# Avery Choi

Photographer. Designer. Journalist

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Address: United Kingdom / Hong Kong

Portfolio: [www.averychoi.co.uk](http://www.averychoi.co.uk)

## Introduction

A digital artist who currently resides in Guildford. I am a versatile, enthusiastic individual with experience in various fields - from interning at Dorier and South China Morning Post, to running several societies in university. These roles have developed my competence in language, photography, design, journalism, leadership and more.

As a final year Digital Media Arts student at the University of Surrey, I am excited to utilise my creative skillset and further develop professionally.

## Education

### University of Surrey

(United Kingdom)

Sep 2016 - Jun 2020

Bachelor of Arts | Digital Media Arts

Key modules include:

Photography, Videography, Arts & Design, Animation & Composition, Media studies.

Predicted grade: First honour

### Victoria Shanghai Academy (VSA)

(Hong Kong)

Sep 2014 - Jun 2016

IB Diploma Programme

Subjects include:

Chemistry, English, French, History, Mathematics, Theatre, Theory of Knowledge.

Grade: 38/45

## Skills

**Expertise:** Design, Photography, Creativity, Teaching

**Skills:** Language, Editing, Communication, Journalism, Teamwork, Leadership

### Extensive knowledge in

Final Cut Pro, Photoshop, Premiere Pro, Lightroom, Illustrator, Nuke, Microsoft/Google Office Suite, AutoCAD, macOS, iOS, Professional Photography Equipment

## Certificates & Awards

### Japanese Language Summer Programme: Pre-intermediate Level

Aug 2018

Meiji University

### Intensive Japanese Course: Second Level

Aug 2017

KICL - Kyoto University of Art and Design

### 2 Academic Excellence Scholarships

Sep 2012 - Jun 2013, Sep 2014 - Jun 16

Victoria Shanghai Academy

## Language

### English

Native/bilingual

### Cantonese

Native/bilingual

### Mandarin

Professional

### Japanese

Elementary

## Work Experience

### South China Morning Post

(Hong Kong)

Editorial Intern | Jun - Aug 2019

- Produced video explainers.
- Filmed, scripted and edited news videos.
- Awarded the "Best Visual Story" for reporting the civil unrest in Hong Kong.
- [www.scmp.com/author/avery-choi](http://www.scmp.com/author/avery-choi)

## Placement

### Dorier Asia

(Hong Kong)

Marketing Intern (Placement) | Nov 2018 - Jun 2019

- Compiled reference portfolios for clients.
- Conducted site inspection for building a database of venue and event reference photos.
- [www.dorier-group.com](http://www.dorier-group.com)

## Other Experience

### JapanTravel

(Tokyo, Japan)

Photojournalist (Blogger) | Aug - Sep 2018

- Travelled to hidden spots around Japan.
- Published over 10 articles in multiple languages on the official JapanTravel and Japan Airlines website.
- Contributed to JapanTravel's social marketing.
- [www.jal.japantravel.com/profile/avery-kiu-hong-choi/807584909](http://www.jal.japantravel.com/profile/avery-kiu-hong-choi/807584909)

### Xtramental - Theatre Group

(Hong Kong)

Graphic Designer | Jun 2017 - Ongoing

- Designed materials for 'Chasing Stars: The Musical'.
- Photographed promo stills and the performance.
- Facebook link: <https://bit.ly/30ZrUjg>

### Mazars Hong Kong

(Hong Kong)

Student Media Intern | Jul 2017

- Produced an internal promotional video for the International Mobility Programme.
- Video link: <https://youtu.be/Q4b2S02T-28>

### University of Surrey Students' Union: Photographic Society

(Guildford, United Kingdom)

Treasurer | May 2019 - Jun 2020

### University of Surrey Students' Union: HKPASS Society

(Guildford, United Kingdom)

Publicity Officer | May 2016 - Jun 2018

### University of Surrey Students' Union: Japanese Society

(Guildford, United Kingdom)

Founder & Secretary | Nov 2016 - Jun 2018

### VSA Alumni Association

(Hong Kong)

President | Aug 2016 - Aug 2018

## Volunteering

### Aberdeen Kai-fong Welfare Association

(Hong Kong)

Volunteer Teacher | Sep 2012 - Jun 2016

- Plan and deliver interactive courses (eg. English, Natural Sciences and cooking) for children
- Participate in fundraising activities to support services provided by the Centre
- Facilitate the "Southern District Outstanding Students Scheme" and coach primary students
- Organise and manage local events (eg. Chinese New Year Stall and Handicraft Market)

## References

### Matthew O'Dell

Teaching Fellow in Digital Media Arts

University of Surrey

[m.odell@surrey.ac.uk](mailto:m.odell@surrey.ac.uk)

### Wai Yun Bonnie Au

Associate Producer

South China Morning Post

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